



Postcode Care Trust

Impact Statement 2021-2024



Postcode Care Trust

Impact Statement 2021-2024

Postcode Care Trust has a vision that all those living with health conditions or illness, and those who care for them, are supported to live well. We want a world where those who require it receive information and support at the right time, delivered with care and compassion, in order to maximise their resilience, physical health and mental wellbeing.

Postcode Care Trust’s mission is to improve the health and lives of communities. The Trust supports charities and good causes with those purposes through grant funding for charitable activities across Great Britain.

Postcode Care Trust will fund charities that focus on key health issues impacting the lives of communities, including dementia, cancer, sight loss and supporting unpaid carers.

Celebrating our charity partners

Over the last few years, many charities, including those supported by the Trust, faced real challenges. Whether from the COVID-19 pandemic, the climate crisis, or the cost of living, we are proud that players of People’s Postcode Lottery are helping Postcode Care Trust to fund charities to continue their important work.

New charity partners

In 2024, Asthma + Lung UK, Hospice UK and Mind have joined the Trust’s portfolio of regularly funded charities, meeting the growing need around additional funding for long term health conditions, including mental health, and end of life care. Three-year Special Award commitments were made to Make-a-Wish UK, Movember and Scope.

Funding in numbers

Over the last 4 years (2021–2024) the Trust has awarded a total of £47.2 million to charities, to support them to improve the health of communities across Great Britain.

In the strategy period, the Trust’s funding has supported the following cause areas:



Response to Cost of Living crisis

Throughout this strategy period, we recognize that cost pressures related to the cost of living crisis in the UK affected charities in a number of ways. In response, in 2023 we gave £100,000 of additional unrestricted funding to all of our long-term charity partners, providing them with a much-needed boost in income at the end of a challenging year.

Case Study

On the frontline for families affected by dementia



Alzheimer's Society

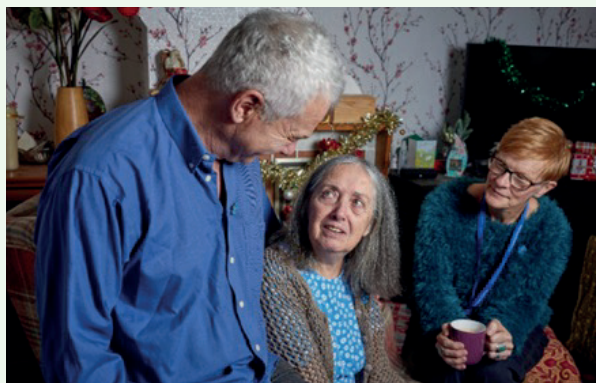
Together we are help & hope
for everyone living with dementia

Flexible funding from the players of People's Postcode Lottery has supported a range of **Alzheimer's Society** services. This support has been a lifeline

for people like Jay Owen, who cared for his grandma, Nanny V. She was diagnosed with vascular dementia the day before his wedding. Prior to that, he had seen the changes in her behaviour. She would become frustrated when she struggled to make a cup of tea or carry a tray, and she would take this frustration out on Jay. She began repeatedly asking questions about what time and day it was. After she was diagnosed, Jay's husband suggested contacting Alzheimer's Society. They went on the website and saw lots of good information, which helped him realise he wasn't alone. He later rang the Support Line:

Jay says: 'I can't thank them enough for their support. If I hadn't spoken to them, I think I would have given up and I didn't want to let Nanny V down.'

Between November 2021 and October 2024, our Support Line has answered more than 160,000 calls, providing advice, guidance and emotional support for people affected by dementia. Players' funding helps to ensure that more people like



Jay and Nanny V can access the support they need when they need it and avoid crisis.

Nisha Motwani, Alzheimer's Society Head of Universal Services, says: 'I want to say a huge thank you to the players of People's Postcode Lottery. There are over 900,000 people in the UK living with dementia, and many more carers and family members facing the realities of dementia, like Jay, every single day. They all need vital help and support, and that's what we, as the UK's leading dementia charity, are committed to providing. Our services give personalised advice and information, practical and emotional support to people affected by dementia. Flexible funding enables us to provide these services at scale, to support those in greatest need, and ensure that we are there for people as their support needs change. We could not be more grateful for our partnership.'

ABOVE:

A family receiving support from an Alzheimer's Society Dementia Adviser.

POSTCODE

CARE
TRUST

Postcode Care Trust is a registered charity with the Scottish charity regulator OSCR (SC042667) and has been in operation since 2011. The trust operates its own society lottery and receives all its funding from the players of People's Postcode Lottery.

An independent board of trustees is legally responsible for the governance of the trust and how it is managed.